



**laacke.com**  
**forhire@laacke.com**

## Skills

6+ years of Web Design, Print, and Multimedia experience.  
2+ years project management experience.  
Expert in Adobe Photoshop, Illustrator, and Macromedia Flash.

*Software: Photoshop, Illustrator, InDesign, & After Effects, Flash, Director, Dreamweaver, Cinema 4D, Final Cut Pro, DVD Studio Pro*

*Languages: Javascript, XHTML, CSS, AJAX, ActionScript*

## Employment

**Freelance Designer** Oct 2004 – Current

*Clients: Frog Design A:5 Engineering AIESEC  
Alchemy Labs Voxeo*

*Working with agencies and corporations nationwide to develop projects from concept to completion. Providing a full range of creative services including; Interactive and Motion Graphics Design, and 3D & digital Illustration.*

**Head of Multimedia Services, Kennedy Library:**  
**Cal Poly, San Luis Obispo** July 2002 – Oct 2004

*Managed development studio dedicated to providing Enterprise to Individual level multimedia support across the Cal Poly campus. Also provided instruction to Faculty, Staff, and Students on all aspects of multimedia creation.*

**Senior Designer & Webmaster:**  
**Voxeo Corporation** Nov 2000 – May 2002

*Created and managed all visual communications for a telecommunications company focusing on Fortune 500 companies.*

**Designer: OnRadio.com** Feb 2000 – Nov 2000

*Provided graphical and multimedia support for the online versions of Spin and Vibe Magazines.*

## Education

**B.S. Graphic Communication;**  
*double concentration in Electronic Imaging & Print Management.*  
CALIFORNIA POLYTECHNIC STATE UNIVERSITY, San Luis Obispo, California

## References

Available upon request.